

**From:** Brittany Kaiser brittany.kaiser@sclgroup.cc  
**Subject:** Re: a thank you note  
**Date:** May 23, 2016 at 07:16  
**To:** Pedro Vizeu pedro.vizeu@sclgroup.cc  
**Cc:** Amanpreet Mann amanpreet.mann@cambridgeanalytica.org



Good morning Pedro and greetings from Orlando!

Firstly I'd be happy to pursue an introduction through a research firm if I thought they had access. I don't think we have ever been introduced to a candidate through a research partner but if you have a channel then please do explore it.

As for TAA I'd be happy to help. Can we schedule something for tomorrow or Wednesday? Most of today I'm either in meetings or on a plane unfortunately, making it difficult (I'd like to show you via webinar). I copy here Aman who can help us schedule!

Best wishes,

Brittany

Sent from my iPhone

On May 23, 2016, at 5:43 AM, Pedro Vizeu <[pedro.vizeu@sclgroup.cc](mailto:pedro.vizeu@sclgroup.cc)> wrote:

Morning Brittany,

Hope your phone is on silence mode ;)

Just a quick one, do you think is possible to get an intro from an agency to a candidate? I have been looking for the research firms, and seems like IPSOS and TNS are well established, also I am meeting the director of Datafolha in July. <https://en.wikipedia.org/wiki/Datafolha>

I presume that if we land a contract we will potentially use those agencies for a TAA. So there is a win-win. Would you invest time pursuing this channel?

Also would you have 20mins on the phone to pitch me TAA? I want to have a better understanding on the structure of the service offering, Would love to know from your experience how do you normally do so.

Thanks in advance,  
Pedro

**Pedro Vizeu-Pinheiro**  
Head of SCL Brazil

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El 5 may 2016, a las 19:50, Brittany Kaiser <[brittany.kaiser@cambridgeanalytica.org](mailto:brittany.kaiser@cambridgeanalytica.org)> escribió:

Dear Pedro,

Great to catch up with you today and go through your meeting you have coming up with the Presidential candidate in Brazil. Don't hesitate to get in contact with me should you require anything else in the meantime.

As we discussed, please see attached our Rest of the World SCL Elections brochure.

As for the presentation, I copy here Alexander (and Livia) as he gave the most recent RoW presentation which may be more updated than mine. What kind of computer do you have? That way I can arrange to send you the presentation in ether Keynote or Powerpoint.

As for the research firms we usually work with for TAA, there is TNS (<http://www.tnsglobal.com>) and IPSOS MORI (<https://www.ipsos-mori.com>). Let us know if you are aware of any others active in Brazil that are reliable nationally or internationally.

Again, let me know if there is anything else I can clarify. You can call me over the weekend if something comes up in your meeting that you cannot answer.

Thanks again for your work, and see you in Brazil in August!

Best,

B

On 5 May 2016 at 18:16, Pedro Vizeu <[pedro.vizeu@sclgroup.cc](mailto:pedro.vizeu@sclgroup.cc)> wrote:

Thank you for your time today Brittany, it was great to get your advice, if you could forward me that rest of the world ppt would be awesome. :)

Stay in touch for the summer in Brazil

**Pedro Vizeu-Pinheiro**

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